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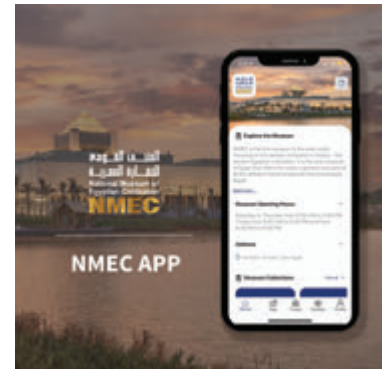
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## The National Museum of Egyptian Civilization's First Mobile Application is Now Available



NMEC released the first Mobile Application for the museum, in cooperation with IPMagiX Company that is available on Google Play and App Store, as part of NMEC's strategy to implement the latest technologies to enhance the museum experience.

Named as NMEC, the Mobile App aims to providing the ultimate guide to the Museum for visitors. For instance, it provides in-depth information about the history of NMEC's displayed artifacts. In addition, the Mobile Application offers general museum information; including the hours of operation, the option to purchase tickets, and a list of the museum's exhibits with photos and descriptions of important artifacts in its collection. Worth mentioning that the Mobile application provides the users a self-guided tour at the museum's building and its exhibition halls through the "Indoor Navigation" tool, that offers NMEC's guests new ways to self-discover, and make the most out of their visit while onsite.

As for the museum's various departments, the application contributes to providing a platform through where tickets can be booked to visit NMEC's Restoration Laboratories, which is one of the museum's most important facilities, as it convoys with the technological development in the field of research and restoration. It is worth mentioning that the release of the Mobile Application is the first of the fruitful cooperation between the museum's staff, represented by the Department of Information Technology and Digital and the team of IPMagiX, emphasizing that this cooperation has accomplished its goal in launching an application that aims to providing accessible experience for the museum's visitors.

Visitors with free entry permits are welcomed during weekdays with an exception of weekends (Fridays & Saturdays), and Public Holidays

### Tickets' prices

Visitor	200
Student	100
Photography (For personal use)	20
Camera Holder	10

NMEC is open everyday during the week, including public holidays, from 9:00 AM till 5:00 PM and on Fridays from 9:00 AM till 5:00 PM, and from 6:00 AM till 9:00 PM

## How NMEC Harnesses Immersive Technology to Meet the Demands of a Changing World?

The National Museum of Egyptian Civilization organized under the mentorship of Dr. Ahmed Ghoneim, Managing Executive Director of NMEC, and in cooperation with the Information Technology Department and the Museum's Educational Department, a training course titled "STEAM" for Historical, Cultural and Mathematical Architecture Using "GeoGebra". The course came within NMEC's vision to support innovative sectors of Information Technologies and automation of arts, architecture, history, and cultural heritage.

The course targeted mathematical tutors from several schools, where they were acquainted with a full theoretical explanation of "GeoGebra" software, and the basic skills that teachers need to employ the software and use it to learn mathematics on their own and help school students deepen their understanding of mathematical concepts, mathematical relations, inequalities, theories, functions and mappings.

The course introduced the tutors to the technology of Augmented Reality and the various possibilities of applying such technology within the museological field. From a practical perspective, the course dealt with a two-and three-dimensional application of artifacts displayed in the Core Exhibition Hall of NMEC, using the Geogebra program, by drafting with points, rays, vectors, polygons, functions and mathematical relations, which resulted in the production of a small-sized stereoscopic pulpit of the Masjid and Madrasa of Abu Bakr Muzher, located at the Core Exhibition Hall of NMEC .



## The Department of Community Communication and Heritage at NMEC, conduct specialized live heritage workshops



As part of the museum's pioneering role to introducing innovative vision of the Egyptian civilization, and in support of its stance as a global center of communication that aims at developing, enhancing and promoting the various types of tangible and intangible cultural heritage, the museum - presented by the Department of Community Communication and Heritage and under the direct supervision of Nancy Ammar, Manar Hassan and Germine George NMEC's Senior Heritage Specialists- organized a series of live workshop.

These events come as part of NMEC's strategy to offer more creative and cultural programs, and to educate Egyptian youth about their tangible and intangible heritage.

Among them, were a series of live workshops conducted on the production of Nubian Wicker and Palm Leaves Weaving, the Art of Diorama, the Traditional Art of Sinai's Embroidery, the Art of Tally, the Art of Arabic Calligraphy in Discover Islamic Art, and two events of Queen Tiye's Secret. It is worth mentioning that these workshops were conducted by specialized teams of experts and entrepreneurs, which in return enriches the museum's role and its position on artistic, cultural, and social levels.



## The “Journey of the Beautiful Time”, Takes Us on a Journey into The Past on NMEC’s Stage



During the Children’s Day, NMEC and the Ministry of Culture presented “Rehlet el-Zaman el-Gameel” or “Journey of the Beautiful Time”; a puppet show produced by the Cairo’s Puppet Theater, written by Yehya Zakaria, directed by Mohamed Nour and composed by Karim Arafa, the show was held for three consecutive days, where the storytelling revolved around a journey of a group of children to the Pharaonic era, mainly during the reign of King Akhenaten, the tenth ruler of the Eighteenth Dynasty. It also included an illustration of the Egyptian oral heritage in order to educate the children more about their tangible and intangible cultural heritage.

Azza Rizq ,from the Department of Museum Education, stated that NMEC warmly welcomed students from various public and private schools, orphanages, associations for the visual and hearing impaired visitors, as well as delegations from the Ministry of Tourism and Antiquities and their families, highlighting that the show provideddedicated Sign Language interpreter, who delivered an appropriate, and an accessible interpretation service.

It is worth mentioning that such events are conducted as part of NMEC’s strategy to enrich its offered creative and cultural programs, and to educate Egyptian youth about their tangible and intangible heritage.

## Celebrating the “White Cane Safety Day”, and the “International Day of People with Special Needs” at NMEC



NMEC in cooperation with the Cultural Development and Community Communication Department in the Office of the Ministry of Tourism and Antiquities, and public associations aiding the blind and visually impaired, organized a cultural program for the visually impaired visitors on the “White Cane Safety Day”.

The cultural program aimed at encouraging visually impaired people to master the use of white cane as a tool of mobility, as well as to raise social awareness within the sighted population on improving the communications' channels with the visually impaired People.

It is important to mention that NMEC seeks to provide an accessible cultural and educational platform that ensures inclusion and equal participation for the museum's audience, regardless of their physical disabilities and sensory impairments.



Azza Rizk, from the Department of Museum Education highlighted that the event included a guided tour for the participating visually impaired visitors, where they were introduced to Egypt's rich Civilization. On the other hand, NMEC, under the supervision of the Department of Community Communication and Heritage, and in cooperation with the Center for Documentation of Cultural and Natural Heritage (CULTNAT), one of the research centers at Bibliotheca Alexandrina, organized a celebration on the "International Day of People with Special Needs", which incorporated several activities.

For instance, the celebration witnessed the organization of a live workshop in which the participants learned about the shapes and patterns of plants in ancient Egypt, and were allowed to touch and identify them, in addition to distributing colorful cards decorated with the shapes of plants. The workshop was followed by a visit to the Core Exhibition Hall and the Royal Mummies Hall, with a full explanation in Braille. They also watched a documentary about the Karnak Botanical Garden, as part of the museum's strategy towards consolidating the concept of equal opportunities and raising awareness to integrate all segments of society, as well as reminding communities with the rights of people with special needs and emphasizing the importance of their role.

## As 2021 Comes to an End, NMEC Dazzles it's Audience with Zahi Hawas and Farid Fadel

The National Museum of Egyptian Civilization in Fustat organized an intellectual and artistic evening, as part of the cultural program organized by the museum. The event came within NMEC's vision and its role as a scientific and a cultural hub, as it offered its audience a lecture by archaeologist and former Minister of Antiquities, Dr. Zahi Hawass, on the most recent archaeological discoveries in Egypt, an art exhibition entitled "Eternal Egypt" by Egyptian artist Dr. Farid Fadel, and a live musical performance by viola player Suzan Saber.

On one hand, Dr. Zahi Hawass delivered a lecture on the most recent archaeological discoveries in the Saqqara region and the lost golden city of Luxor, which dates to 3000 years B.C, and was founded by King Amenhotep III, one of the great rulers of Egypt from the Eighteenth Dynasty.

Hawass described it as the "largest administrative and industrial settlement in the era of the Egyptian Empire on the western bank of Luxor".

The cultural evening on the other hand, witnessed the opening of an art exhibition by the distinguished artist, Dr. Farid Fadel, entitled "Eternal Egypt", which included several paintings that reflect his fondness for the ancient Egyptian civilization in its various eras, including three paintings inspired by collectibles displayed at NMEC's Core Exhibition Hall.



## Behind the Scenes: Nader Abbasi and Reviving Musical Heritage

In an exceptional event, the National Museum of Egyptian Civilization hosted on its Grand Theatre the renowned Maestro Nader Abbassi, where he articulated his insights on "Reviving Musical Heritage". The Maestro discussed the vitality of musical heritage and methods of reviving it. He thoroughly addressed the recent growing demands on such remarkable genre of music. Nader Abbasi further demonstrated how different countries around the world have appointed him to lead international orchestras on theaters in France, Switzerland, and other countries around the world.

Maestro Nader Abbassi expressed his sincere appreciation for NMEC's team of organizers who successfully contribute to directing NMEC's cultural events.



## The Jazz Entertainer Ahmed Harfoush Dazzles Attendees at NMEC

NMEC in Fustat hosted a live performance for the London based Egyptian jazz vocalist and founder of the Egyptian Jazz Projekt; Ahmed Harfoush and his band, as part of NMEC's cultural and artistic program.

Sponsored by Nestlé Egypt, the event was attended by a number of distinguished guests, senior public officials and ambassadors, including; the Under-Secretary-General of the United Nations, the Executive Director of the United Nations Office on Drugs and Crime (UNODC), the Director-General of the United Nations Office at Cairo, the Director of the Library of Alexandria, and the former Ministers Foreign Affairs, Communications and Information Technology, Planning and Economic Development, Higher Education and Scientific Research, as well as the presidents of Banque Misr, the CEO of the Commercial International Bank, and the Ambassadors of the Netherlands and Hungary. The audience, on the other hand, were overjoyed by Harfoush's performance of iconic classics such as songs of Mohamed Abdel Wahab, Shadia, Farid Al-Atrash, and Abdel Halim Hafez.



## The National Museum of Egyptian Civilization A Diplomatic Forum on the Land of Fustat

The National Museum of Egyptian Civilization received delegations from 45 countries participating in the Egypt International Exhibition for Military and Defense Industries "EDEX 2021". In addition, an African delegation of different nationalities visited the museum as part of their current visit to Egypt to participate in the meetings of the second session of the Egyptian-African Center for Training in the Field of Telecommunications Regulatory.

Moreover, the National Museum of Egyptian Civilization received His Excellency Dr. Majid bin Ali Al Nuaimi, Minister of Education and Chairman of the Council of Higher Education at the Kingdom of Bahrain, on the sidelines of his attendance and participation in the activities of the second edition of the Global Forum for Higher Education and Scientific Research (GFHS), held earlier this month at the New Administrative Capital, under the theme "The Future in Action", as well as His Excellency Salem bin Mohammed Al Mahrouqi, Omani Minister of Heritage and Tourism, on the sidelines of his official visit to Cairo to attend the 24th ordinary session of the Executive Office of the Arab Ministerial Council for Tourism, where the Omani representative was elected as Deputy Chairman of the Executive Office.

Accompanied by NMEC's curators; the distinguished guests have toured NMEC's halls such as the Core Exhibition Hall, and the Royal Mummies Hall to get acquainted with its distinguished artifacts and breathtaking archeological treasures.

At the end of their visit, the delegation expressed their delightfulness with their overall experience at NMEC, highlighting their admiration towards the uniqueness of Egypt's civilization and the museum's rich collections.





## Bahrain and Kuwait Honor the Organization of the National Museum of Egyptian Civilization

In a recent visit that gathered Dr. Ahmed Ghoneim, the Managing Executive Director of NMEC with Dr. Majed bin Ali Al-Naimi, Bahrain's Minister of Education, the Minister presented Dr. Ghoneim a shield of the Ministry of Education of Bahrain, as a gesture of appreciation. Similarly, the Deputy Chairman of the Kuwaiti Armament Authority presented, during his visit to the National Museum of Egyptian Civilization, the shield of the Kuwaiti army to Dr. Ahmed Ghoneim, whom in return, expressed his sincere delight of the two visits, that confirm the successful role the NMEC's performs on local, regional, and international arenas.



## Misr International University Presents an Honorary Shield For The National Museum of Egyptian Civilization



NMEC was cordially invited to attend the 7th annual "Achievement Day", organized by Misr International University's (MIU) Department of Mass Communication MCM. The event honored the museum for the key cultural role it plays, especially after its grand opening earlier this year, as well as to appreciate the support and assessment offered to MIU's students to successfully accomplish their graduation projects.

## Students of Cairo And Ain Shams Universities On An Exclusive Visit To The NMEC

The National Museum of Egyptian Civilization received a delegation from the Faculty of Economics and Political Science at Cairo University, headed by the college's Dean; Dr. Mahmoud Al-Saeed Mahmoud Abdel Rahman. The delegation has expressed their delight of NMEC's displayed artifacts, that well articulates Egypt's rich civilization.

On the other hand, the National Museum of Egyptian Civilization continues its cultural role, as it received Dr. Moustafa Waziri, Secretary General of the Supreme Council of Antiquities, and Dr Mamdouh Al-Damaty, Former Minister of Antiquities and Professor of Egyptology at Ain Shams University.

Where Dr. Moustafa Waziri has delivered a lecture titled "Egyptian Archaeological Treasures and Discoveries", for around 200 students from the Faculty of Archeology at Ain Shams University. The lecture included a presentation on the most recent excavations in Assasif, the restoration of the Grand Avenue of Sphinxes, and the recent restoration and construction of King Ramses II statues, located in front of Luxor Temple.





The highly trained team of the Wooden Antiquities Restoration Laboratory at the National Museum of Egyptian Civilization are responsible of preserving, restoring and carefully applying conservation and restoration methods on precious wooden artifacts, such as NMEC's collection of royal wooden coffins, and the funerary furniture of King Thutmose IV and King Amenhotep II. The team carries out the stages of restoration, including but not limited to; documentation and registration work, dusting, fixing, strengthening and waxing in preparation for storage or museum display.

## EXPLORE OUR COLLECTION

### The Manjaliyyah

The Manjaliyyah is a Coptic word of Greek origin, meaning "the place of the Bible". It is a reading desk with a slanted top, on which to support the books of the biblical liturgical lessons in matrimonial, burial, or other services. The lower part of the Lectern was used to save the holy books and the speaker's tools.

The Coptic Church possess two lecterns, one for resting the Bible in the Arabic Language, where the people of the church sit to pray, and the other for resting the Bible in the Coptic Language. The National Museum of Egyptian Civilization displays a wooden Lectern that is adorned with geometric designs and pictorial views of plants and animals, mainly; a lion attacking a deer, which is one of the inherited elements from the ancient Egyptian civilization, as well as the rank of Silahdar (sword bearer), which dates back to the 13th and 14th A.D.



### NEWSLETTER TEAM

DR. Fatma Bakar  
Alyaa Abdelrazek  
Amira Abdel kader



[www.nmec.gov.eg](http://www.nmec.gov.eg)



Ain El Sera, Fustat  
Cairo , Egypt



02 27412273



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Egyption civilization



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